



ANTIQUE CAPITAL OF EAST TEXAS

NEWSLETTER

215 N. Main Street
 Gladewater, Texas 75647
 903-845-5501
www.gladewaterchamber.org

DECEMBER 2021

PRESIDENT'S POST

We can all agree that 2021 has been an interesting year after the devastating year of 2020. Gladewater is on the road to recovery! Small businesses continue to open and invest in our community. Congratulations to Kelton and Keestinna Wilson, who will be opening the Wilson Royalty Event Center just in time to host your Christmas parties and holiday gatherings. For additional information, call 903-374-234360

The recent Holiday Open House and lighting of the Chamber Christmas tree was well-attended not only by our citizens but by visitors from as far away as Keller, Texas. Visitors enjoyed the friendly small town charm of storeowners and everyone they encountered. There are so many behind the scenes volunteers to name but know that YOU are appreciated. Mitch and Roy saw a downtown need and provided a solution as a gift to the citizens and visitors. Plans are already being made for next year's Holiday Open House! It is not too late to complete a Christmas Parade Application as we continue to celebrate the most wonderful time of the year! **MERRY CHRISTMAS AND HAPPY NEW YEAR!!**

Lois Reed, Chamber President

"KEEP SMILING, BECAUSE LIFE IS A BEAUTIFUL THING AND THERE'S SO MUCH TO SMILE ABOUT."
MARILYN MONROE

UPCOMING EVENTS



- Chamber Directors December 13
- Christmas Parade - 6 pm December 14
- KMOO December 15
- Chamber Closed December 24 to January 3
- Chamber Directors January 10
- East Texas Gusher Days Meeting January 11
- Chamber Closed (Martin Luther King Jr Day) January 17
- KMOO January 19
- North East Texas Tourism Meeting January 20

ANNIVERSARIES

CHRISTUS TRINITY CLINIC FAMILY MEDICINE	28 YEARS
HELEN LEE FOUNDATION	20 YEARS
RUBY HENRY	15 YEARS
PEST PRO SERVICES	5 YEARS
SENTINEL GARDENS ASSISTED LIVING	4 YEARS
EAST TEXAS REGIONAL AIRPORT	4 YEARS
RICKY TOW	4 YEARS
ALFRED FAMILY DENISTRY	2 YEARS
BLAKE SNOW	2 YEARS
VIDALIAS DESIGNS	1 YEAR

LET'S SUPPORT ALL INDIVIDUAL AND BUSINESS MEMBERS!

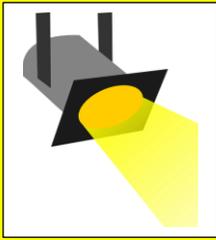
“Signal for Help”, or “#SignalForHelp”, is a one-handed gesture that women and children (and men as well) can use on a video call or in person to communicate that they feel threatened. The movement involves facing your palm to the camera or person, tucking your thumb into your palm and folding all four fingers over the top of your thumb. It is an alternative to calling 911 and sends a signal to anyone- the police, a family member, a friend- to “please reach out to me safely”. This is a new tool which abuse victims can use for help so be alert and call 911 if you witness this Signal.

JUST A REMINDER.....

The Go Bus is available to take qualified residents to the grocery store, doctor, retail shops, etc. Book your trip today at www.gobustransit.com/book-a-trip.

DID YOU KNOW?

The Asian Beetles, which look like ladybugs, can bite and fly around. If you have dogs or cats, make sure to check the roof of their mouths. Once in the animal's mouth, the Asian beetle will stick to the roof and make it very sore.



FEATURED BUSINESS...

GLADEWATER ANTIQUE MALL is the original Antique Mall in Gladewater which has been in business for the past 34 years. Margaret Larkins owns this business located at 100 E. Commerce and has 9 dealers each having multiple booths with their own specialty. These range from primitives to oak furniture to Victorian walnut and marble to mid-century. Other featured items include: quilts, advertising, glassware, and smalls of all kinds. Chair caning is available so ask Margaret.

Two of our dealers have been here since the mall opened and two others have been here for over twenty-five years. All of the dealers strive to keep a wonderful assortment of quality merchandise to fill anyone's needs and desires. "If we don't have it here, we will call around and try to help you find it here in Gladewater."

In the past few years, we have noticed that young people have started buying more antique furniture for the quality and craftsmanship that is seldom found in contemporary pieces. Antique dealers are the original recyclers and as a bonus, we are able to own a piece of history for a little while. The Gladewater Antique Mall's slogan is: KEEP IT OLD!

WHAT IS A CONTRONYM?

A **CONTRONYM** is a word that can mean one thing or the exact opposite! Here are a few examples:

BOLT:	To secure, or to flee
BUCKLE:	To connect, or to break or collapse
DUST:	To add fine particles, or to remove them
FAST:	Quick, or stuck or made stable
HOLD UP:	To support, or to impede
SCREEN:	To present, or to conceal
TRIP:	A journey, or a stumble

Can **YOU** think of others?

VOLUNTEER OF THE MONTH: KATIE ABERNATHY ELLIS

As a lifelong Gladewater resident, I am prouder than ever to be a Bear. My parents are Bears and have dedicated many long hours to our schools and town. They have shown me you definitely reap what you sow in giving back. Without dedicated Bears like them and so many others our wonderful community would not be what it is today.

My husband and I are both Gladewater graduates and our boys Carter, 7, and Cole, 3, are proud Bears as well. We are doing our best to raise strong young men who want to help others and give more than they receive.

I am Vice President of Gladewater's Education Foundation and chair of the Giddy Up and Give Fundraising event. We have only had two events, but our Gladewater community has shown up in a huge way raising over \$85,000 dollars for our teachers this year. All of this money will be given to our teachers so they can provide for their classrooms without spending their own hard-earned money.

I also help lead the Gladewater Angel Tree Program, Darla's Angels, where we provide a magical Christmas to over 150 Gladewater students each year. I have had the honor of blessing these families for the last 5 years. I have learned from being a part of Darla's Angels that it is truly better to give than receive!

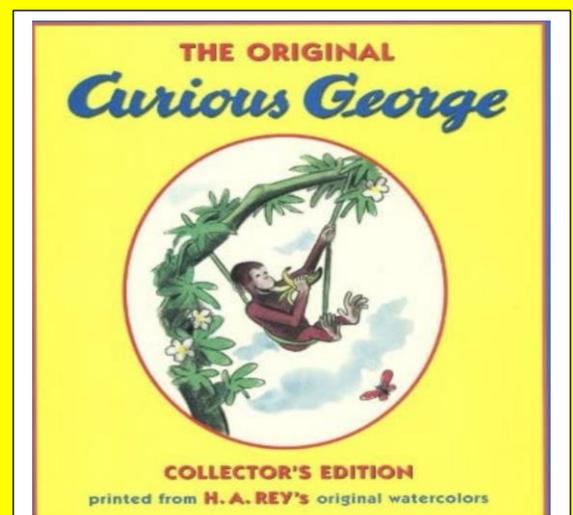
My heart is for our community! I am raising my family here, a Real Estate Agent in town, and want to give back to a community that has given me so much and loves me so well. Thank you for this honor, but to me there is no greater joy than giving back!

Luke 6:38 Give and it will be given to you. Katie Ellis



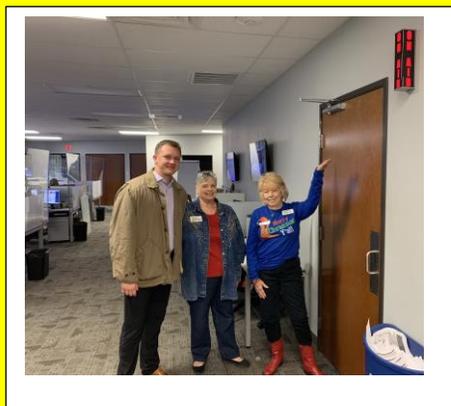
**"WHEN LIFE THROWS YOU A RAINY DAY, PLAY IN THE PUDDLES."
WINNIE THE POOH**

Hans and Margaret Rey, two Jews, fled Paris in 1940 on bicycles Hans had built. They escaped just hours before the Nazis seized Paris. Among the few possessions they carried was the illustrated manuscript of the first Curious George book, which they would later get published in New York in 1941. It tells the story of an orphaned chimpanzee (referred to as a monkey in the books) named George and his adventures with the man in the yellow hat. As of May 1, 2021, it has sold over 25 million copies.





Tree being put up and then lighted on November 13. Ribbon Cutting for Three Roots Boutique. Elf Carlis Stone was at Wild's Creek & Co visiting during Holiday Open House as were the Smurf's at the Byrd Nest and all over town. Amanda Schwab with Gold Crown Floral went with us to KMOO in November. Brenda and Farrell making hot chocolate. Keep on stirring. Lois and Marsha live on KETK talking about Holiday Open House. Kyle from KMOO interviewing City Councilman Elijah Sonny Anderson at Open House.



DARLA'S ANGELS

Gladewater's Angel Tree Program

Adopt a child and/or family to bless
this Christmas from
October 15 - December 3.



Drop off spot:
Citizens Bank
678 N Main St, Gladewater, Tx 75647
as well as
Austin Bank, Texas Bank and Trust, CNB

Or we can shop for you!
Donations by paypal:
DarlasAngelsGladewater@gmail.com
Donations made at Citizens Bank:
Make checks payable to "Darla's Angels"

Please contact Darla Ferguson
or Katie Ellis if you are interested
in sponsoring a child/family
this Christmas season!
Let's give our Gladewater children
a special Christmas together!

(903) 841-3516





Christmas Parade Rules Tuesday, December 14, 2021

- Entry deadline is Wednesday, November 24, 2021.
- There is no charge – free to enter
- Floats will vie for cash prizes of First Place \$250, Second Place \$150 and Third Place \$100. Sponsored by Citizens Bank of Gladewater.
- Completion and submission of this application indicates that you will comply with all rules and guidelines stated for the parade.
- All units must be driven by a licensed and insured driver.
- The Parade begins promptly at 6 pm.
- This year's theme **"A TEXAS CHRISTMAS"**
- We encourage the use of lights or illuminated items, such as glow sticks, bracelets, and/or necklaces.
- No actions permitted that would endanger spectators along the streets.
- Candy may **NOT** be thrown, but is allowed to be handed out by those walking in the parade.
- There is one, and only one Santa allowed in the parade. Santa will ride on the Gladewater Fire Truck at the end of parade.
- As a request to entrants that include live animals, namely horses, please comply with pooper scooper laws and dispose of any animal waste/or wearing of diapers.
- All horses will be positioned at the back of the parade lineup.
- Anyone in violation of any of the rules will be removed from the parade.
- Lineup positions will be provided via E-mail/mail by **December 7th**.
- For more information, please call Marsha at 903-845-5501.





Gladewater Chamber of Commerce

PO Box 1409
215 N Main St
Gladewater, TX 75647

Greetings and thank you for your interest in our 2021 Annual Christmas Parade sponsored by Citizens Bank. This year's theme is "**A TEXAS CHRISTMAS**" The parade will be **Tuesday, December 14 at 6 pm**. Should you have additional questions, please do not hesitate to contact Marsha Valdetero at 903-845-5501. Entry deadline is Wednesday, November 24, 2021.

Please complete this form to reserve the proper space for your group in the line-up.

Name of Organization: _____

Contact Person: _____

Contact Phone: _____

Email (required): _____

Mailing Address: _____ City: _____ Zip _____

Marching Unit Name: _____ Number of Persons: _____

Vehicle Type: Car Van Pick-Up Truck **Pulling:** Flatbed Tractor-Trailer

Description for Announcer: _____

I, the undersigned understand that the GLADEWATER CHAMBER OF COMMERCE of the Christmas in Gladewater Parade Committee assumes no liability whatsoever, of any kind, and I agree to hold said parties harmless from any liability whatsoever, or for any claim by the undersigned, including but not limited to bodily injury, property damage, fire, theft, explosion, vandalism, weather conditions, COVID-19, or any loss sustained while participating in the Christmas in Gladewater Lighted Parade.

Signature: _____

Date: _____

Please sign and return your application to Gladewater Chamber of Commerce, POB 1409 or 215 N. Main Street, Gladewater, Texas 75647. Phone 903-845-5501 Fax 903-845-6326 info@gladewaterchamber.org